



NEWS RELEASE

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IBO 2007 Industrial Design Awards Announced

Los Angeles, CA – *Instrument Business Outlook (IBO)* today announced the winners of the fourteenth annual *IBO* Design Awards for excellence in the industrial design of analytical instruments, portable analytical instruments and laboratory equipment. The winners of the 2007 Awards demonstrate how industrial design can improve a product's performance and the end-user's experience. The winners are:

Analytical Instrument Industrial Design:

Gold Award: Bruker BioSciences' ALPHA FT-IR Spectrometer

Silver Award: AMETEK's SPECTRO ARCOS ICP-OES

Bronze Award: Applied Biosystems' StepOne Real-Time PCR System

Portable Analytical Instrument Industrial Design:

Gold Award: Innov-X Systems' X-50 Portable XRF Spectrometer

Silver Award: Aurora Photonics' PortArray 5000 Portable Microarray Reader

Bronze Award: Scent Detection Technologies' Mini-Nose 1000 Explosives Trace Detector

Laboratory Equipment Industrial Design:

Gold Award: Q.Instruments' RIO Micro Thermo Shaker

Silver Award: Fritsch's PULVERISETTE 7 Premium Line Planetary Mills

Bronze Award: Velp Scientifica/Neutec's Vortex Wizard Vortex Mixer

To be eligible for a Design Award, a product must have begun shipping between August 2006 and July 2007. Award candidates are chosen from the new products that *IBO* monitors through trade shows, trade publications and press releases. Award winners are selected solely based on their industrial designs, not on technical capabilities or performance. Criteria include aesthetics, functionality and features.

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